

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**M.Com. DEGREE EXAMINATION – COMMERCE**

**SECOND SEMESTER – APRIL 2023**

**CO 2802 – MANAGERIAL ECONOMICS**

Date: 02-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**SECTION – A**

**Answer ALL questions.**

**(10x2= 20marks)**

1. Define Managerial economics.
2. What is Profit Planning?
3. What do you mean by Business Cycle?
4. Write a short note on Marginal Costing.
5. Define Elasticity of Demand.
6. Define Oligopoly.
7. Define Monopolistic Competition.
8. What do you understand by Cost Analysis?
9. Define Perfect competition.
10. Define Demand Forecasting.

**SECTION---B**

**(4x10= 40 marks)**

**Answer any Four Questions**

11. Identify the significance of the Managerial Economics.
12. List out and explain the Price elasticity of demand.
13. Give a brief account of various methods of demand forecasting?
14. Identify the features of Monopolistic Competition.
15. Bring out the importance of Production Function.
16. Distinguish between Economics and diseconomies of scale.
17. Explain the demand determinates and bring out their features.

**SECTIOPN—C**

**(2x20= 40 marks)**

**Answer any two questions**

18. Highlight the role of Economist in Economic Development,
19. Elucidate the basic study of the behaviour of cost from business perspective.
20. Outline the characteristics of Perfect Competition.
21. How the price is determined under Monopolistic Competition.

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